

All Divisions

ABS BUSINESS OPEN 2027

APPLICATION GUIDELINE

ABS Business Open 2027 — Complete Submission Requirements

Read carefully before preparing your materials.

SECTION A

Selection Process — Know Your Entry Route

ROUTE A Partner School Entry

Students & alumni of partner schools: Bond University, CTBC, University of the Philippines, BBT University, Lovely Professional University

1. Submit entry through your school's coordinator.
2. Round 1: Regional Round per school's selection criteria.
3. One representative per school advances to the Final Qualifying Round in Japan.
4. Finals: Tokyo Global Final, 2027.

ROUTE B Open Entry (Global)

Open to all eligible candidates worldwide — individuals and teams welcome

1. Complete the official online entry form.
2. Round 1: Document & portfolio screening.
3. Top winners per category advance directly to Final Stage.
4. Finals: Tokyo Global Final, 2027.

⚠ IMPORTANT: Partner school students: Do NOT use the Open Entry process. Contact your university's competition coordinator for internal submission procedures.

Section B

Submission Requirements

01 [REQUIRED] Entry Form

Complete the official online entry form. Register your basic information, select your category, and agree to the contest terms.

Format	Online Google Form
Language	English
Category	Under 18 / University / General (Working Professionals)

02 [REQUIRED] Business Summary (Pitch Deck)

A presentation document visually communicating your business vision. Submit as PDF with Speaker Notes. See Business Summary Guideline for full details.

Format	PDF (Notes Pages layout), 8 slides minimum
Language	English
Speaker Notes	Required on every slide

Section B

Submission Requirements

03 [REQUIRED] Video Presentation

A supplementary video demonstrating your business overview, founder passion, and product. See Video Submission Guideline for specifications.

Format	YouTube (Unlisted) or Google Drive shared URL — do not upload MP4 directly
Duration	Maximum 5 minutes for first round
Language	English (Japanese audio requires full English subtitles)

04 [OPTIONAL] Referential Document

Additional materials to supplement unique strengths. External links inside this document are strictly prohibited.

Quantity	1 file only
Format	PDF (combine multiple documents into one file)
Language	English

SECTION C

File Format & Naming Conventions

Document	Format	Naming Convention
Business Summary	PDF (Notes Pages)	[Category]_BusinessSummary_[YourName].pdf
Video	YouTube/Drive URL	[Category]_[YourName]_[PlanName]
Referential Document	PDF (1 file only)	[EntryID]_ReferentialDocuments_[YourName].pdf

PRE-SUBMISSION

Pre-Submission Checklist

✓ Entry Form completed online and submitted

✓ Business Summary: PDF (Notes Pages), 8+ slides, English

✓ Speaker Notes on every slide of Business Summary

✓ General Category: Financial projections & unit economics included

✓ Video URL accessible in Incognito mode

✓ Video under 5 minutes; English (or Japanese + full subtitles)

✓ Referential Document: 1 PDF only; no external links inside

✓ All files follow the naming convention specified

Questions? Contact the ABS Business Open Secretariat

Email: abs@bbt757.com

Contact Form: <https://form.k3r.jp/abs01/contact>

Address: 1-7 Rokubancho, Chiyoda-ku, Tokyo 102-0085, Ohmae@work Building

Partner School Inquiries: Contact your university's competition coordinator directly.